

TROVE RECOMMERCE

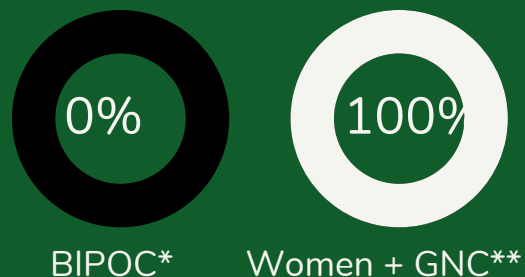
2022 Notable Impact Highlights



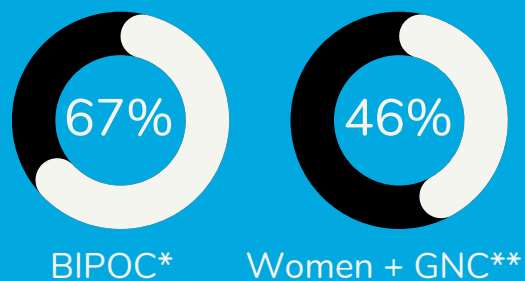
Overview

Trove, a California Benefit Corporation, is the only platform that powers resale as a channel for the world's most beloved brands, including Allbirds, lululemon, Levi's, Patagonia, REI, Eileen Fisher and Arc'teryx. Trove's technology, operations and analytics enable brands to create a scalable and profitable branded recommerce channel and grow their business without growing their carbon emissions. Over the last 10 years, Trove has built proprietary technology that enables customer trade-in of items, single-SKU identification and condition grading, recommerce site build and maintenance, and customer data collection, analytics and reporting. Trove handles all of this behind the scenes to make sure the channel reflects partners' unique branding, without brands having to invest the resources and capital to build it themselves.

Leaders



Workforce



Ownership Structure

71% Investor Owned, 24% Employee Owned, 5% Founder.

Primary Stakeholders

Sustainability-minded retail brands.



*BIPOC = Black, Indigenous, People of Color. **GNC = Gender Nonconforming

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