

# SPARKFUND

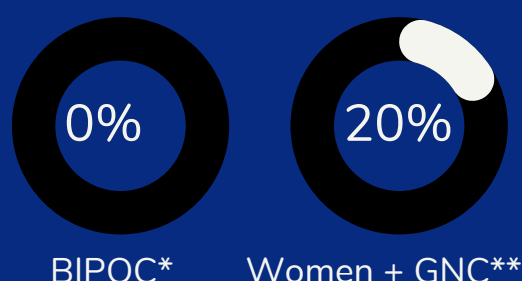
## 2022 Notable Impact Highlights



### Overview

Sparkfund is a platform built to enable leading brands to deliver new offers to their customers behind-the-meter across resilience, decarbonization & electrification. Our partners use our platform to capture new growth in the energy services market, differentiate their existing end-customer offerings, increase lifetime value of customer relationships and more efficiently manage capital structuring, risk appetite and ongoing servicing. We are set to accomplish our mission through our platform, partners, clients, and the deep bench of talent on the Sparkfund team.

### Founders



### Customers/End Users

The customers we serve alongside our utility and leading energy brand partners are broadly diverse, from major corporations to historically disadvantaged customers, to rural residents in climate/wildfire impacted zones to small and medium sized businesses.

### Primary Stakeholders

Utility customers and the customers of leading energy brands that own and operate buildings and require energy systems or building system services.

### Ownership Structure

Investor: 75.55%  
Employee options: 20%  
Founder: .08%  
Others: 4.37%

### Internal Policies

- A living wage policy,
- A salary differential policy,
- An anti-discrimination policy, inclusive of former incarceration status,
- An anti-discrimination policy inclusive of immigration/non-citizenship status



\*BIPOC = Black, Indigenous, People of Color. \*\*GNC = Gender Nonconforming

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