

RUTHLESS FOR GOOD FUND

2022 Notable Impact Highlights



CANDIDE
GROUP

Overview

The Ruthless for Good Fund is a pre-seed / seed fund investing in companies that work in education, the future of work and improving access, and are led by BIPOC and women founders.

Primary Stakeholders

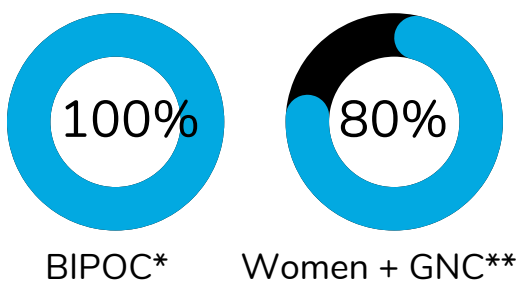
1. Underrepresented entrepreneurs that value financial success and social impact equally.
2. BIPOC communities that lack access to quality education, work, and economic opportunity.

Customers/End Users

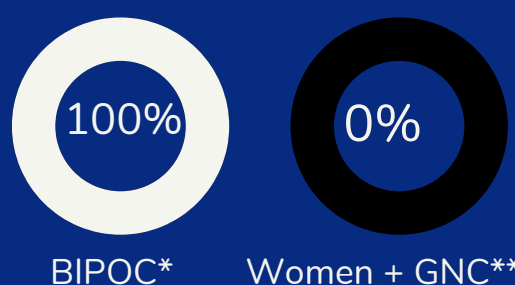
70% low-moderate income; 20% middle-income; 10 high income%.

More often than not the customers/end users of our portfolio entities would be considered traditionally underserved.

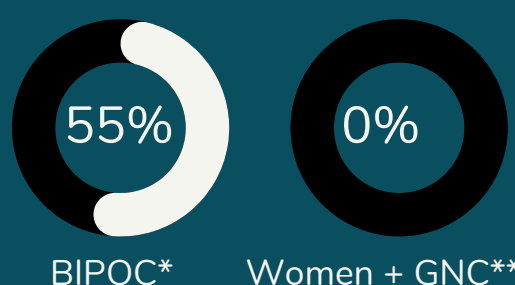
Fund I Investees



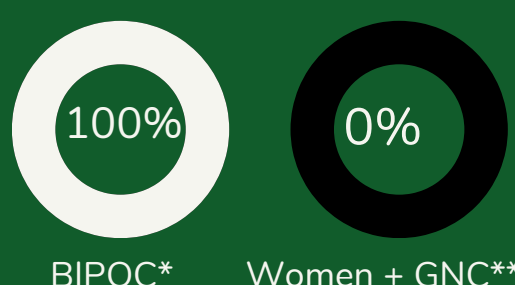
Founders



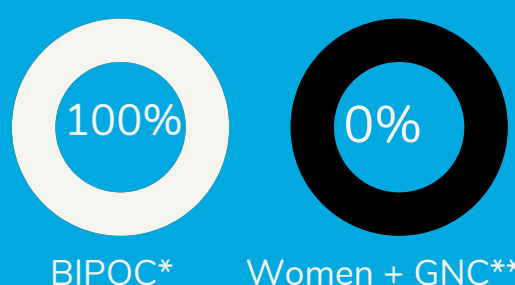
Owners



Leaders



Workforce



*BIPOC = Black, Indigenous, People of Color. **GNC = Gender Nonconforming

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