

RED BAY COFFEE COMPANY

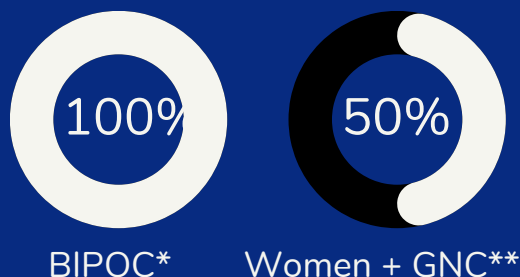
2022 Notable Impact Highlights



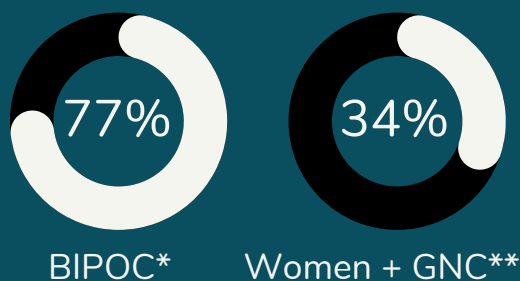
Overview

Red Bay Coffee is at the forefront of what we believe is the fourth wave of coffee—a firm commitment to ensure coffee production is not only high quality and sustainable, but a vehicle for diversity, inclusion, social and economic restoration, entrepreneurship, and environmental sustainability. We are foodies, artists, activists, community folk, and innovators who love, love, love what we do. Red Bay seeks to create unity by hiring and serving people of all backgrounds, striving to be diverse and inclusive of those who have traditionally been left out of the specialty coffee industry, especially people of color, the formerly incarcerated, women and people with disabilities.

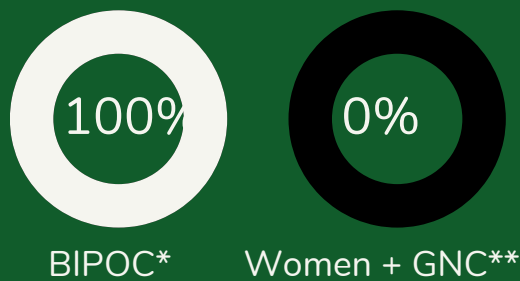
Founders



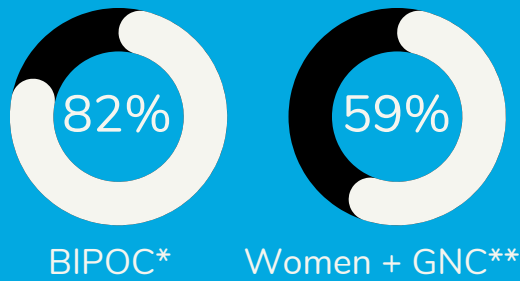
Owners



Leaders



Workforce



Internal Policies

An anti-discrimination policy, inclusive of former incarceration status, An anti-discrimination policy inclusive of immigration/non-citizenship status.

Primary Stakeholders

1. workers in a specific region in need of quality jobs
2. aspiring entrepreneurs worldwide

Supply Chain

Our procurement partners are from historically marginalized groups.

Challenging "Business As Usual"

We challenge our industry to promote women and BIPOC employees.



*BIPOC = Black, Indigenous, People of Color. **GNC = Gender Nonconforming

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