

OWEESTA CORPORATION

2022 Notable Impact Highlights



Overview

As the leading national NCDFI intermediary offering financial products and development services, Oweesta is creating change within the economic landscape of Indian Country beginning at our inception in 1999. We walk hand-in hand with our Tribes, NCDFIs and Native Non-profits now and for over two decades with the knowledge that when armed with the appropriate resources, Native communities hold the capacity and ingenuity to ensure the sustainable, cultural, and economic wellbeing of their communities.

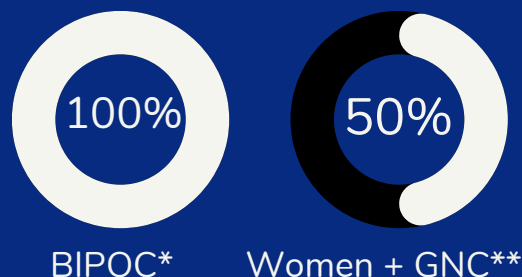
Primary Stakeholders

Native Communities across Indian Country in the United States.

Social Impact

To highlight the impacts our partner NCDFIs provide with the provision of our direct investment and development services we know that Oweesta clients deployed \$183.4M in fiscal year 2022—\$135.4M for small business lending, \$30.3M in housing lending, and \$17.4M in consumer lending. Our community impact evaluation showed that Oweesta's lending—in the middle of the pandemic—directly contributed to the retention of over 1,897 jobs and helped finance 685 existing small or micro-businesses. Despite COVID-19, NCDFIs in our portfolio even created 119 small businesses, 513 new jobs, and supported 114 first-time homebuyers. In addition, Native CDFIs in our portfolio provided training or TA to 5,079 individuals. Subsequently, we know that the 3,583 clients we provided development services for the last year reached 8,548 individuals with over 80% of these individuals in high poverty areas.

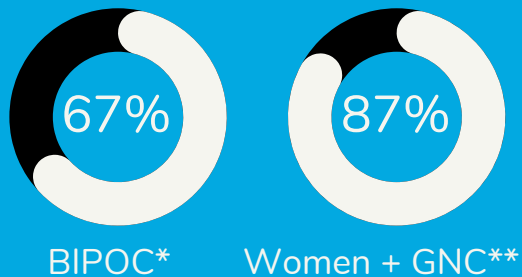
Founders



Leaders



Workforce



Challenging "Business as Usual"

The mission of Oweesta Corporation is to provide opportunities for Native people to develop financial assets and create wealth by assisting in the establishment of strong permanent institutions and programs that contribute to economic independence and strengthening sovereignty for all Native Communities. We provide products and services that are culturally relevant to the communities served.



*BIPOC = Black, Indigenous, People of Color. **GNC = Gender Nonconforming

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