

# MAYVENN

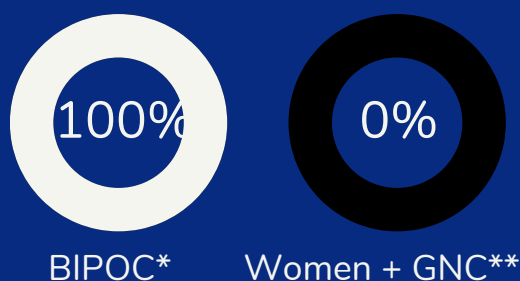
## 2022 Notable Impact Highlights



### Overview

Our mission is to empower hairstylists and salon professionals while changing the way people purchase hair extensions and interact with hair companies.

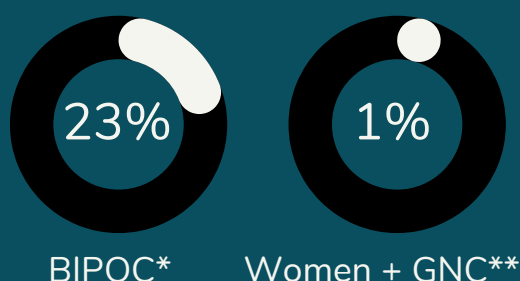
### Founders



### Primary Stakeholders

We work to improve the community of independent stylists by providing access to financial gains in both hair installation and the sale of hair products to improve their living wage.

### Owners



### Ownership Structure

20.6% Founder, 13.7% Employee (Options/Exercised), 65.7% Investor.

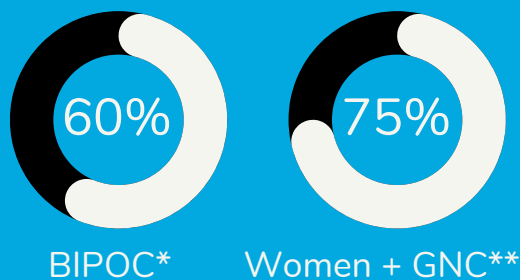
### Leaders



### Customers/End Users

65% low-moderate. 54,000 estimated customers reached last year.

### Workforce



### Internal Policies

- An anti-discrimination policy, inclusive of former incarceration status,
- An anti-discrimination policy inclusive of immigration/non-citizenship status.



\*BIPOC = Black, Indigenous, People of Color. \*\*GNC = Gender Nonconforming

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