

# MAC VENTURE CAPITAL

## 2022 Notable Impact Highlights



CANDIDE  
GROUP

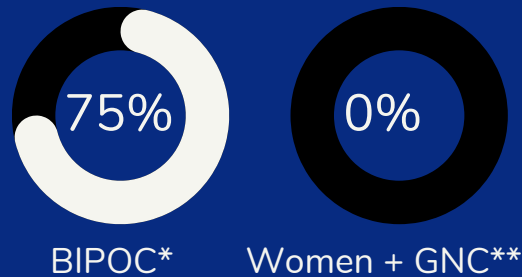
### Overview

MaC Venture Capital is a seed-stage venture capital firm based in Los Angeles and Silicon Valley that invests in technology startups leveraging shifts in cultural trends and behaviors. The general partners represent diverse backgrounds in technology, business, politics, entertainment, and finance, allowing them to accelerate entrepreneurs on the verge of their breakthrough moment. The firm provides hands-on support crucial for building and scaling category-leading companies, including operations strategy, brand building, recruiting, sales development, and mission-critical introductions. MaC Venture Capital is the result of a merger between Cross Culture Ventures, co-founded by Marlon Nichols, and M Ventures, co-founded by Adrian Fenty, Michael Palank, and Charles D. King.

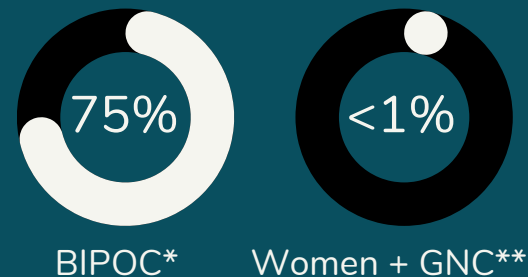
### Primary Stakeholders

- Underrepresented tech entrepreneurs.
- Historically underrepresented supporting workforces, industries, and communities.

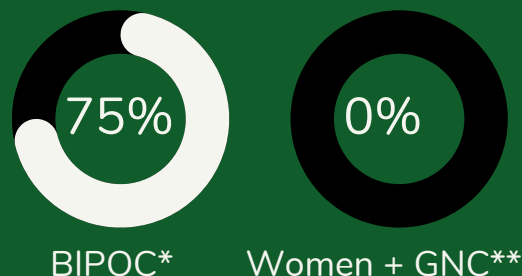
### Founders



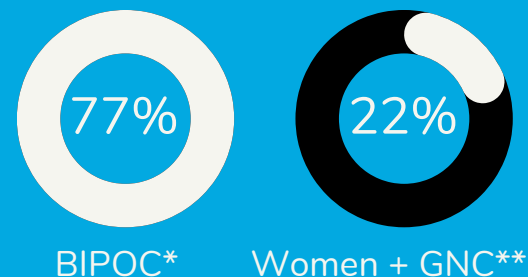
### Owners



### Leaders



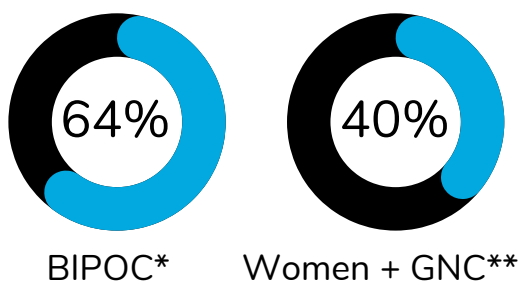
### Workforce



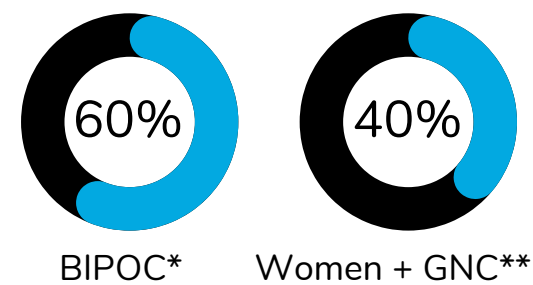
### Challenging "Business as Usual"

Investing in founders focused on creating access, innovating industries with respect to evolving behavior shifts, and following demand signals from the 99%/wider market.

### MaC Fund I Entrepreneurs



### MaC Fund II Entrepreneurs



\*BIPOC = Black, Indigenous, People of Color. \*\*GNC = Gender Nonconforming

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