

IMPACT AMERICA MANAGEMENT, LLC

2022 Notable Impact Highlights



CANDIDE
GROUP

Overview

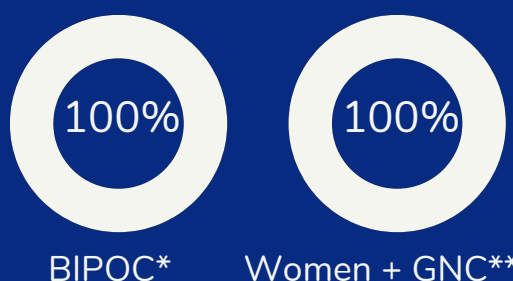
Impact America Fund (IAF) invests to increase the economic power of workers, families, and small businesses in marginalized communities across the U.S. by backing founders deploying technology to disrupt injustices at the heart of major industries.

The fund's thesis centers on systemic racial inequity as both a social crisis and a market inefficiency, recognizing tech platforms as the new, essential medium for economic agency and a powerful tool for scaling impact while acknowledging how these tools often repeat and optimize the economic marginalization of communities of color.

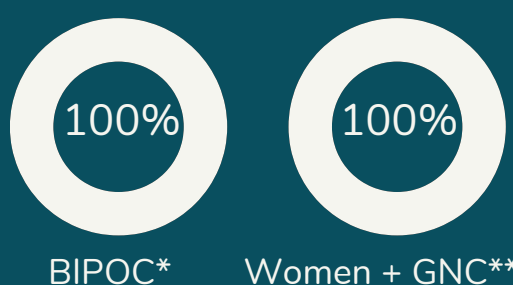
Primary Stakeholders

1. Low- and moderate-income communities of color in the United States. Our strategy aims to enable that outcome by directing capital flows to these communities — evaluating and supporting entrepreneurs and their tech-enabled businesses that address inequities.
2. Entrepreneurs of mission-driven, tech-enabled businesses who have “lived experience” and direct knowledge of the communities, systems, and problems they wish to address. Our strategy is focused on the entrepreneur's needs at critical, catalytic moments in their company's trajectory.

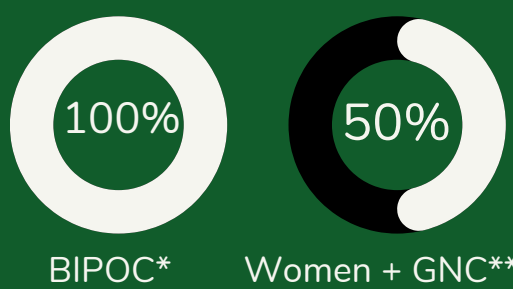
Founders



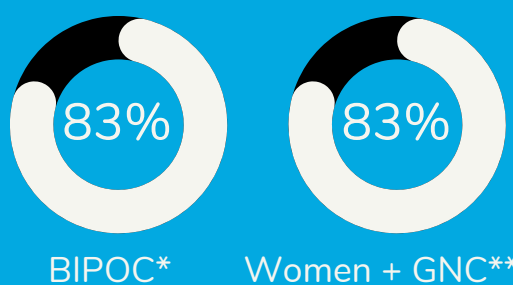
Owners



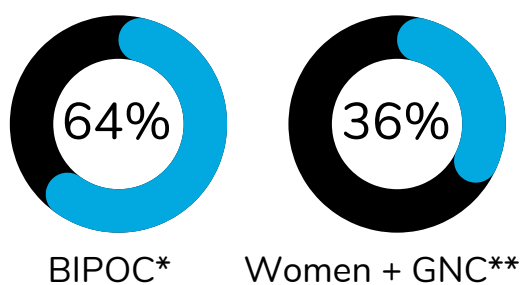
Leaders



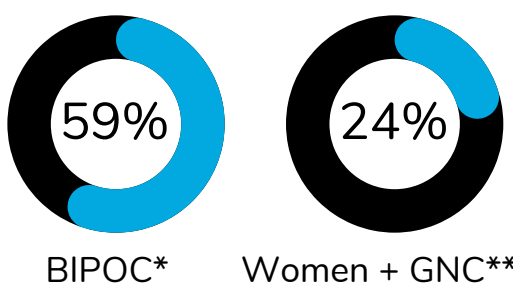
Workforce



Fund I Investees



Fund II Investees



IMPACT AMERICA FUND

*BIPOC = Black, Indigenous, People of Color. **GNC = Gender Nonconforming

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