

# FIREBRAND, PBC

## 2022 Notable Impact Highlights

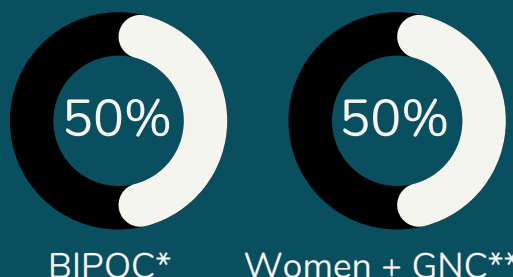


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### Overview

Firebrand is a mission based bakery, focused on hiring formerly homeless and incarcerated individuals. We don't hire people to bake bread, we bake bread to hire people.

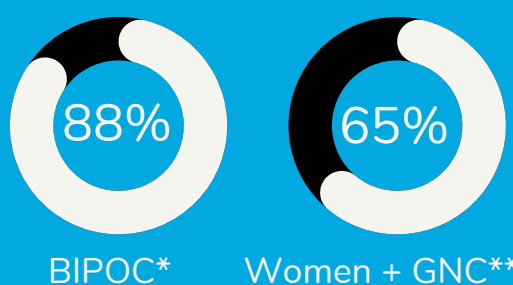
### Owners



### Ownership Structure

Trust Stewardship owned (form of employee ownership).

### Workforce



### Customers/End Users

Reached an estimate 400,000, people last year.

### Challenging "Business as Usual"

"Providing a living wage in the food industry with benefits and opportunities for marginalized groups. We are also owned by a Perpetual Purpose Trust, a unique ownership structure in this space."

### Primary Stakeholders

People who are formerly homeless, incarcerated, first generation immigrants, and people who have mental illnesses



\*BIPOC = Black, Indigenous, People of Color. \*\*GNC = Gender Nonconforming

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