

# EVERYTABLE, PBC 2022 Notable Impact Highlights



## Overview

Everytable's mission is to transform the food system to make fresh, nutritious food accessible to everyone, everywhere. We deliver our fresh-made meals through our stores, home delivery subscriptions and institutional food service, pricing based on what the neighborhood can afford. We address structural inequality by bring healthy food to food deserts, and fostering economic empowerment for employees.

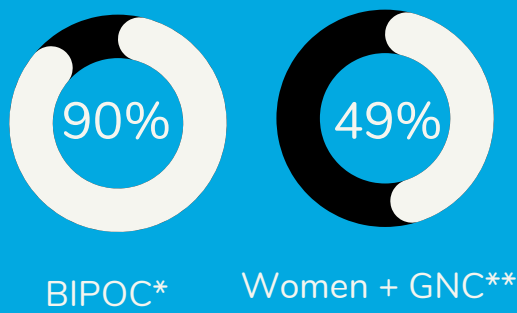
## Company Structure

Public Benefit Corporation

## Customers/End Users

60% underserved (low income/low food access), 40% middle or high income with food access.

## Workforce



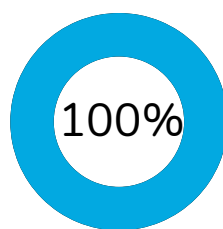
## Primary Stakeholders

Our primary communities/stakeholders are residents of neighborhoods that are underserved in terms of healthy food access.

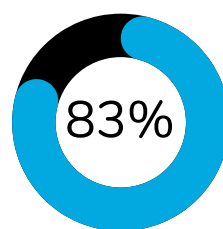
## Social Equity Franchise Program

Everytable's innovative Social Equity Franchise Program fosters economic empowerment among entrepreneurs from marginalized communities by providing a clear and supported path to business ownership. Serving as a model approach to franchising, a system largely devoid of diversity and representation by people of color and women, the program provides critical access to capital for qualifying graduates plus in-depth, hands-on training to empower and prepare minority entrepreneurs to operate Everytable restaurants in their own communities.

## Entrepreneurs



BIPOC\*



Women + GNC\*\*

EVERY  
TABLE

\*BIPOC = Black, Indigenous, People of Color. \*\*GNC = Gender Nonconforming

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