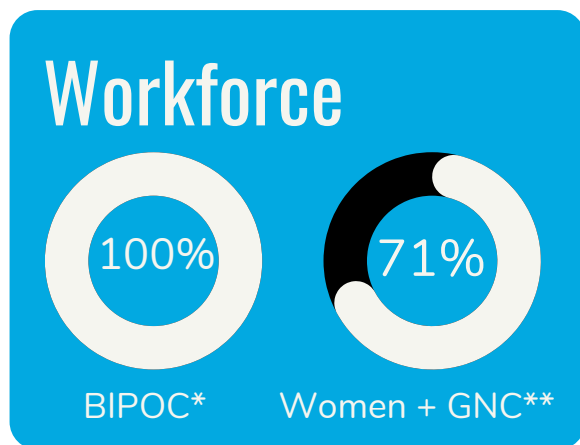
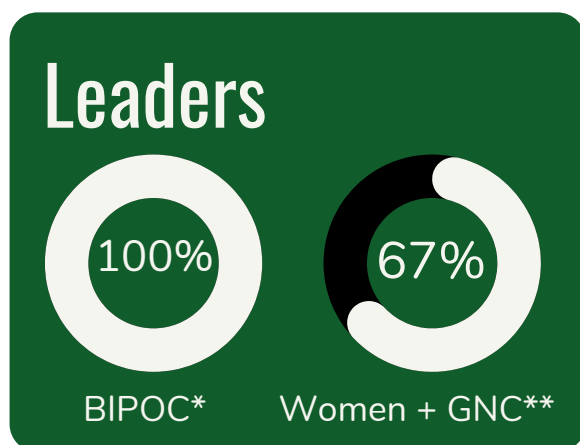
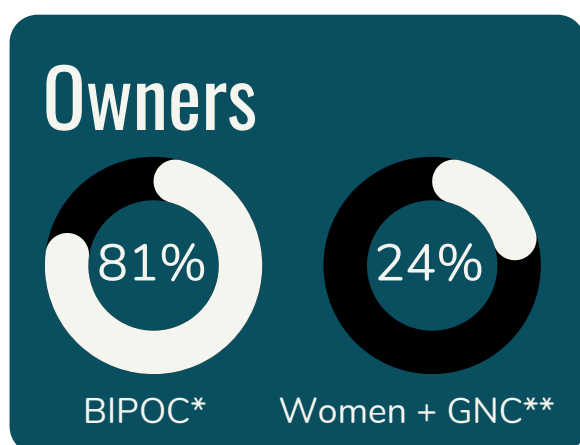
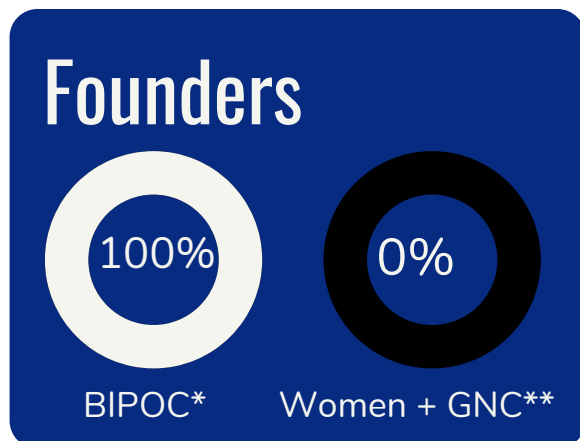


2022 Notable Impact Highlights



Overview

Deetken Impact invests in emerging economies to generate long term returns while helping communities grow and prosper. Deetken Impact, is a Canadian Investment Fund Manager registered with Canadian Securities Commissions, and its joint-venture partners manage diversified portfolios of investments in high impact businesses – businesses that deliver financial, social and/or environmental returns. Deetken Impact Alternative Finance ("DIAF") is a joint venture between Deetken Impact and Adobe Capital. Together, we provide tailored financing for impact-focused businesses in Latin America. We offer a flexible alternative to traditional equity or debt instruments by designing financing solutions that are founder-friendly and aim to support long-term, sustainable growth. We focus on profitable growth-stage enterprises with proven creative business models designed to address the most pressing social and environmental priorities of the region.



Development of Diverse Talent

Deetken impact has recently developed a mentorship program and currently supports ad hoc external training with financial resources. Also, it's working towards defining a development career path for its employees, which includes mentorship and more directed training.

Primary Stakeholders

We invest in companies, which are tackling the most pressing social and environmental issues through their core business operations. The Fund is sector agnostic, therefore, we invest in any sector which is able to generate social or environmental impact. When referring to social impact, we look for companies, which are providing the underserved population with a product or service that otherwise wouldn't be able to access. When referring to environmental impact the main stakeholder is the planet regardless of who is actually triggering the impact.



*BIPOC = Black, Indigenous, People of Color. **GNC = Gender Nonconforming

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