

# ALL ACROSS AFRICA

## 2022 Notable Impact Highlights



**CANDIDE**  
GROUP

### Overview

All Across Africa is a California-based Benefit Corporation with offices in 4 African countries. The Company designs and produces high quality handmade products for the home décor, kitchenware, and dining ware markets while creating over 6,500 much-needed jobs across rural regions of Africa.

### Ownership Structure

AAA is a California registered Benefit Corporation. There are 15 individuals and Institutions that have an ownership share in the Company.

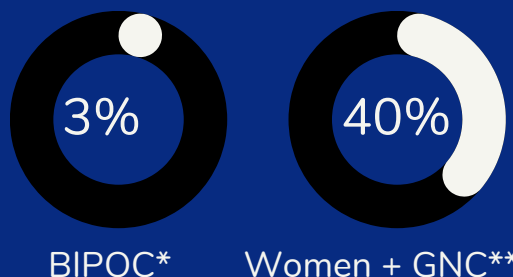
### Primary Stakeholders

AAA primarily works with marginalized rural African women. Empowering them with sustainable living wage allowing them to care for their families and to become business women in their villages.

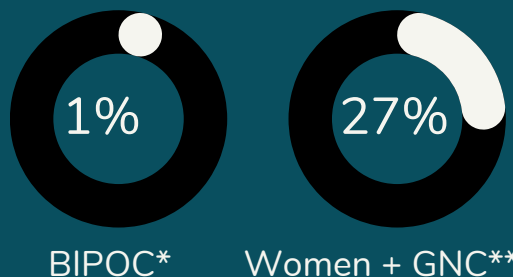
Employing artisans in the community not only impacts their families but secondary community members benefits. The effects of artisan spending proliferate far beyond initial transactions. Because community members spend most of the money they receive from artisans, money flows through the economy one person at a time, creating a ripple effect. The magnitude of this impact can be measured by the multiplier effect, an economic concept. Therefore, employing a single AAA artisan result in the creation of 1.5 additional jobs (e.g., village teachers, shop owners, etc.) in added economic benefit.



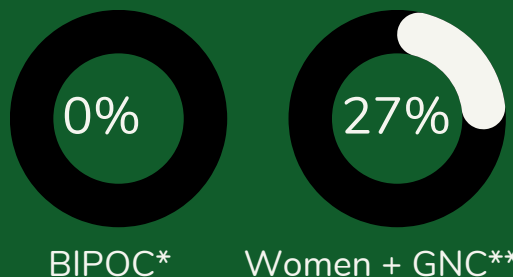
### Founders



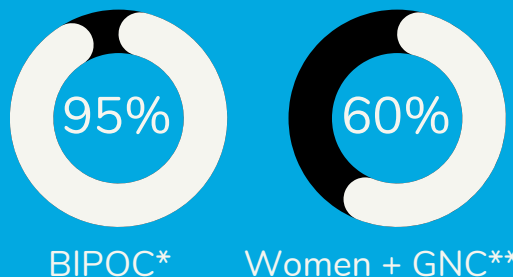
### Owners



### Leaders



### Workforce



### Challenging "Business as Usual"

Unlike other socially oriented businesses, AAA actively transforms livelihoods through a continuous flow of income and employment opportunity. The success of All Across Africa is measured not only by products sold or service delivered, but by how the lives of the artisans and their communities improve over time.

\*BIPOC = Black, Indigenous, People of Color. \*\*GNC = Gender Nonconforming

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